



Wisconsin Public Utility Institute



Ronda Ferguson is the Manager of Retail Electric Regulatory Policy at Wisconsin Public Service Corporation (WPSC). Ronda joined WPSC in 1992 and currently works in Regulatory Affairs. Her responsibilities include administering and developing pricing strategies for retail electric service, as well as representing the company as a witness in dockets before the Wisconsin and Michigan commissions related to retail electric policies.

Prior to joining Regulatory Affairs, Ronda worked as an engineer at the Kewaunee Nuclear Power Plant and the Gas Engineering Department with WPSC. She has also had experience as the compliance manager of for the North American Reliability Council (NERC) reliability standards.