



REINHARD STURM

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Reinhard Sturm is president of Water Systems Optimization, a consulting firm specializing exclusively on using analytics, education, and field services to support water utilities in managing water loss. He is the chair of the American Water Works Association (AWWA) Real Losses Subcommittee and an internationally acknowledged water loss management expert. He has worked on water loss management projects around the world. For the past 15 years he has focused his work on North America, where he managed some of the biggest water loss management projects in the United States. He was the principal investigator on four of the most recent Water Research Foundation-funded water loss research projects and is a co-author of the McGraw Hill text book *Water Loss Control*. Reinhard was recently appointed as a country representative for the International Water Association (IWA) Water Loss Specialists Group.