



# **Utility Partnerships with Non-Utilities**

## **The Role of the Regulator**

**Wisconsin Public Utility Institute**

**Pyle Center**

**Madison, Wisconsin**

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# Agenda

- Driving Forces
- Recent Examples
- Regulatory Guideposts

# Driving Forces

- Customer Desire to Lower Energy Costs
- Focus on Energy programs and incentives
- Declining Renewable Energy Project Costs
- Municipal and Corporate Sustainability Goals
  - Evolutionary, more sophisticated demand
- Financing/Tax Treatment (improved renewable business case)
- End-Use Customer & Citizen Interest
- Technology Improvements
  - HVAC, Batteries, EV, Lighting, IOT
- Utility Business Model
  - Energy Enabler, Product Developer

# Recent Examples

- Established Programs
  - Demand Side Mgmt. - Time Of Use/EE/DR Programs
  - Green Pricing Programs – voluntary renewable purchases
- More Recent Trends
  - Community Solar Projects
  - Dedicated Renewable Energy Riders
  - Renewable Hosting Programs

# Regulatory Guideposts

- Utility/Customer Collaboration
- Need to Balance Multiple Interests
- Consistent with Enabling Statute or Law
- Cross Subsidization Considerations
- In the Public Interest
- Just and Reasonable Rates
- Due Process/Substantial Evidence
- Proceedings and Investigations

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# Questions?