



Wisconsin Public Utility Institute  
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Kelly Crandall is the manager of state and local policy at the Institute for Market Transformation. She works with local governments across the country to influence and partner with their energy utilities to achieve critical energy and climate goals through networks like the Urban Sustainability Directors Network and the City Energy Project. She is the author of a recent three-part blog series on how local governments can support clean energy

goals by engaging with utility regulators. Kelly has a background in local government and energy regulation, having participated in public utility commission proceedings, including rate cases and data privacy rulemakings, in over a dozen states. One of her key areas of focus is identifying new frameworks to increase the transparency of utility data to support public policy, research, and market innovation. Kelly holds a B.A. from the University of Florida and a J.D. from the University of Colorado Law School, where she specialized in utilities regulation.